

To Faculty Deans
Academic Department Heads
Graduate Program Chairs

On the instructions of the Ontario University Academic Vice Presidents group (OCAV), the COU (through CUPA – the Council on University Planning and Analysis) is developing an outcomes survey for graduates of masters and doctoral programs. While two Ontario-wide surveys explore baccalaureate graduate outcomes, the absence of systematic masters and doctoral outcomes information has been recognized as a significant gap in our planning, advocacy and accountability activities. A working group has been created to design this new survey project, of which I am a member, along with others from CUPA and OCGS.

In order to inform survey and fieldwork design, I am requesting two types of information.

The first relates to existing follow-up or outcomes surveys of masters and doctoral graduates undertaken at the Faculty, department or program level: both regularly scheduled and ad-hoc surveys used either for general information or to inform cyclical program reviews.

The second relates to the quality of contact information maintained within Faculties or departments. We know that address, phone number and/or email for alumni on the central system are not always complete and accurate. I would like to know whether your Faculty/department maintains contact information that may be more accurate than that in the central system.

I would ask that the appropriate person within each academic department (or Faculty, if non-departmentalized) return its responses to the questions below by March 20 so we can inventory existing masters and doctoral follow-up surveys and assess the quality of contact information for masters and doctoral graduates. Please return even if you do not undertake any follow-up surveys or maintain unit-level graduate contact information, indicating so in your response.

Thank you.

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Faculty: _____

Program/Department: _____

1. Inventory of Masters and Doctoral Follow-up or Outcomes Surveys

Please list all masters or doctoral graduate follow-up surveys undertaken by your Faculty/department/program during the past two years.

Entry #	Term and/or Year Last Administered	Brief Description	Graduating Year(s)	Masters Program(s) Surveyed	Doctoral Program(s) Surveyed	Frequency of Admin (e.g. one-off, sporadic, annual, every X years)	Term and/or Year Next Administered
example	Fall 2013	Survey to assess satisfaction with new curriculum introduced in 2010	2012, 2013	Anthropology	n/a	one-time only	none planned
1							
2							
3							
4							

(insert more lines as necessary)

2. Quality of Masters and Doctoral Graduates' Contact Information

Which of the following does your unit and/or its faculty members use to generate contact information for graduates of your masters and doctoral programs?

- None – we do not contact graduates *(please go to Question 3)*
- Alumni system maintained by Advancement Services *(please go to Question 3)*
- Contact information maintained by Faculty/department *(continue to next question)*
- A combination of alumni and Faculty/departmental/faculty member information *(continue to next question)*

Is your Faculty/department-maintained graduate contact information more accurate than that contained in the alumni system?

- Yes, it is more accurate for a considerable number of graduates
- Yes, it is more accurate for a relatively small number of graduates
- No, it is not more accurate

3. Your Needs for Information about your Masters and Doctoral Graduates

Please indicate below the types of masters and doctoral graduate outcomes/follow-up information you would find most useful.