

Invitation to Participate in a National Five-Year Out Baccalaureate Graduate Outcomes Survey

Background

All Canadian universities are invited to participate in a national five-year out¹ (2007 graduation year) baccalaureate graduate outcomes survey in late 2012/early 2013.

Quality improvement and accountability in the post-secondary sector are increasingly focused on the measurement of learning outcomes. Some of the strongest empirical measures of these outcomes are the post-graduation experiences of university graduates: their employment situation, subsequent educational activity, their reflections on the value of the university experience and their social engagement and contributions. These experiences can translate into measures of aggregate economic impact; they provide a solid foundation for institutional and sector advocacy; and they facilitate benchmarking and institutional assessment. Canadian graduate outcomes surveys to date have focused primarily on baccalaureate graduates two years after graduation. While these surveys generally demonstrate positive labour market outcomes, they tend to understate medium-term employment transitions and career development, advanced academic study and the contributions graduates make to society.

The University of British Columbia has developed and piloted a survey of baccalaureate graduates five years after graduation to address the shortcomings of two-year out surveys. The instrument addresses the issues above (labour market outcomes, educational activity, contributions to social capital, reflective assessment of the university experience) and also permits institution- and sector-level analysis on academic program-occupation mappings and discipline-level comparisons. A plan to implement this survey nationally has been prepared by the U15 group of universities.

Survey Project Summary

Mosaic Research (our partner in the national CGPSS survey project) has been contracted to provide a full suite of survey services:

- Mosaic will send PIN-authenticated, personalized and university-specific email invitations and up to three reminders (to non-responders only) to your sample of graduates in both official languages as required;
- Mosaic will pre-test and administer the five-year out survey in both official languages (the English version follows; French translation is underway) including optional additional questions specified by each university;
- Mosaic will produce a statistical report on your and the de-identified all-Canada responses, provide you with a copy of your own response file, and (at additional cost) produce custom institutional, “consortium” and national analyses and data files.

¹ A six-year out sample (2006 graduation year) can also be included in order to increase sample size.

Each participating university will:

- Provide Mosaic with its sample (containing graduates' names and emails and 6 additional fields to facilitate analysis²);
- Prepare its own invitation and reminder letters including logos/graphics and ghost sender information (in both official languages as required);
- (Optionally) design up to 10 additional questions specific to your institution.

Participation Cost

Gross Sample Size	Cost³	Included
Less than 1,000	\$2,495	Complete survey administration; means and frequencies reports for institutional and national data (as per CGPSS project); return of institutional response data and codebook ⁴
1,000 – 2,999	\$3,245	
3,000 – 5,999	\$3,995	
Sample over 6,000	\$500/thousand	

Optional Reports/ Data/Services⁵	Cost	Description
A: Extra university-specific questions – administration and report	\$750 (unilingual)/ \$1,000 (bilingual)	Administration of up to 10 additional questions (multiple formats) including means and frequencies report and return of response data
B: Institution-Specific Custom Report	\$750 est. per institution	Institution-specific report containing analysis to be negotiated with Mosaic
C: Consortium or Group Report	\$750 est. per consortium	Means and frequencies report for any group or consortium (e.g. Province, U15, small institutions); requires participant agreement
D: Open-Ended Comment Analysis and Reporting	\$1 per comment (to a specified cap)	Theme-based analysis and comment counts for specified text responses; institution- or consortium- based
E: De-Identified National Response File	n/c	Distribution to all participants of an institutionally de-identified “all participants” data file for in-house analysis

Project Schedule

A flexible administration schedule has been arranged to accommodate administration of CGPSS in Spring 2013. Universities must confirm their participation in this project by August 15 by notifying Chris Conway at (conwayc@queensu.ca) or 613-533-6000 ext. 77939.

² The additional fields are degree program (e.g. BA Sociology) and university short name (for embedding into several survey questions), graduation year (2007 or 2006), CIP code for degree program, gender and immigration status during undergraduate study. See below for additional details.

³ This is the maximum cost. Costs may be slightly lower depending on the number of university participants. All costs are subject to applicable taxes.

⁴ Codebook and all reports will be available in English and/or French.

⁵ Your decision on whether to order additional reports, etc. can be made after you decide to participate.

Sample submission dates and survey launch windows will be approximately as follows:

Samples, Letters, etc. Submitted by	Survey Will be Administered
August 31	October 1 – November 15
October 31	January 15 – March 1
January 31	March 1 – April 15

- Means/frequencies reports and response data will be delivered 2 – 4 weeks following the close of each window; custom reports will be delivered 4 – 6 weeks following the close of each window; consortium/group reports will be delivered 4 – 6 weeks after completion of all participating institution surveys.

Summary

More than 30 universities are expected to participate in the project, which is certain to generate both institutional and sector-wide benefits. Feel free to direct any questions to Walter Sudmant at UBC (walter.sudmant@ubc.ca), Chris Conway at Queen's (conwayc@queensu.ca), or Luc Simon at Laval (luc.simon@vrex.ulaval.ca).

Population Definition

Participating institutions will select a 100% sample (census) or a random sample from the population of calendar 2007 graduates of all baccalaureate first-entry, second-entry and professional programs. Institutions can also select a census/sample of calendar 2006 graduates from these same programs in order to increase overall sample size. While the bulk of standardized, consortium and national reporting will be based on only the 2007 cohort, institutions may purchase additional reports (and/or perform their own analyses) that combine both cohorts.

Letter of Invitation and Reminder Emails

Each participating institution will develop its own survey invitation and reminder letters consistent with its own research ethics requirements. Both invitations and reminders will be personally addressed to the graduate based on the first name and surname in the sample file. Each institution must designate a sender email account (e.g. gradsurvey@queensu.ca) that will serve as the “reply to” and bounce-back address so undeliverable mail and respondent questions can be monitored. Each institution will select the invitation/reminder signatory (e.g. the President or Provost). Invitations and reminder letters can be sent in either or both official languages. Bilingual letters should contain text in one language followed by text in the other language. Electronic versions of invitations and reminder letters will be submitted directly to Mosaic along with the sample file (below).

Sample Record Layout

Sample files will be submitted directly to Mosaic Research in Excel format with the following fields:

- Column A: graduate first name
- Column B: graduate surname
- Column C: graduate email address
- Column D: university short name
- Column E: credential name (text format)
 - University and credential will be used to customize the instrument. Please refer to the survey instrument for references to [university name] and [credential name] to determine appropriate values for your institution. Examples are “Queen’s” and “BA Sociology”. A concatenated version of degree and concentration as shown will clarify question intent for students with two or more degrees.
- Column F: graduation year (2006 or 2007)
- Column G: 6-digit CIP code (see *(g) CIP/Program Mapping* section below) in numeric format (no decimal point)
- Column H: immigration status during program
 - 1 = Canadian citizen or permanent resident; 2 = International/visa student
- Column I: gender of graduate (M or F)

Sample Frame Summary Statistics

At the time of sample submission to Mosaic, participating institutions will be asked to submit simple frequency tables for CIP, graduation year and immigration status for their entire (gross) sample to allow subgroup response rates to be calculated. These tables should be submitted to Luc Simon at Laval University (luc.simon@vrex.ulaval.ca).

Ordering Report “B” (Institution-Specific Custom Report), Report “C” (Consortium or Group Report) or Report “D” (Comment Analysis)

Participants do not need to decide on optional/extra cost reports now. A schedule for requesting these reports will be determined at a later date. The attached participant registration form asks you to provide a non-binding indication of your potential interest in additional reports but only to provide Mosaic with a general indication of participant interest. In the meantime, if you are interested in joining with other participants to receive a group/consortium report, please contact these other participants so you can jointly request a report when the time comes.

Additional University-Specified Questions

Institutions can choose to administer up to ten additional questions in any format for an additional fee as noted above. These questions will be located at or near the end of the survey instrument. These questions will be submitted directly to Mosaic prior to or along with the sample file and invitation/ reminder letters. Institutions wishing to administer both French and English versions of these questions must submit question sets in both languages.

CIP/Program Mapping

CIP codes constituting one of the fields in the sample file will be used to assemble responses into academic programs for reporting and analysis. Several (often many) CIP codes can roll up to a single academic program. Many universities already generate student records system and student survey response files (e.g. NSSE) containing CIP codes, and the same approach/mapping can be used for this project. For those universities who do not already generate CIP codes (and as a check for those who do), the following table provide a mapping of CIP to academic program.

Cluster	Specific Programs within Cluster	CIP Codes
Business & Commerce	General or Unspecified	520101
	Accounting	520301 - 520399
	Business Communications	520501
	Finance	520801 - 520899
	Hospitality Mgmt	520901 - 520999
	Human Resources & Indus. Relations	521001 - 521099
	International Business	521101
	Management & Management Science	520201 - 520299, 520601, 521301 - 521399
	Marketing	521401 - 521499
	Mgmt. Info. Systems & Services	521201 - 521299
	Retail Management	521801 - 521899, 521901 - 521999
	Small Business/Entrepreneurial	520701 - 520799
	Other Business	520101 - 529999 not already coded
Education	Early Childhood Education	131210
	Teacher Training (first or second entry)	130101 - 139999 not already coded
Engineering	General or Unspecified	140101
	Agricultural, Biological, Biomedical	140301, 140501
	Chemical	140701
	Civil	140801 - 140899
	Computer/Software	140901 - 140999
	Electrical, Electronics, Communications	141001
	Environmental	141401
	Mechanical, Industrial	141101, 141901, 143501
	Metallurgical & Materials Science	140601, 141801, 142001, 143101, 143201
	Mining, Petroleum, Geological, Ocean	142101, 142401, 142501
Other Engineering	140101 - 149999 not already coded	
Social Sciences, Liberal Arts & Humanities General	All programs that cannot be coded to Humanities, Fine Arts or Social Sciences below	240101 - 240199, 300101 - 302101, 302401 - 309999, 450101
Humanities	Area Studies	050101 - 050114, 050116 - 050206, 050299 - 059999, 302101, 302201, 302202, 302301
	Canadian Studies	050115
	English Language, Literature	230101 - 239999
	Foreign/Comparative Language & Literature	160101 - 160900, 160902 - 169999
	French Language, Literature	160901
	Gender Studies	050207, 050208
	Gerontology	301101
	History	540101 - 540199
	Philosophy & Religious Studies	380101 - 389999
Fine Arts	General or Unspecified	500101
	Art History	500703
	Dance	500301 - 500399
	Design	500201, 500401 - 500499
	Drama, Theatre	500501 - 500599
	Film, Photography	500601 - 500699
	Music	500901 - 500999
	Visual Art	500701, 500702, 500704 - 500799
	Other Fine Arts	500101 - 509999 not already coded
Social Sciences	Anthropology	450201 - 450301
	Economics	450601 - 450699
	Environmental Studies/Nat. Resources (BA)	030101, 030103, 030199 - 030205, 030299, 030301, 039999
	Geography	310101, 310301, 319999, 450701 - 450799
	Legal Studies (non-professional)	220000
	Political Science	451001 - 451099
	Psychology	420101 - 429999
	Sociology	451101
Other Social Sciences	450101 - 459999 not already coded	

continued ...

Cluster	Specific Programs within Cluster	CIP Codes
First-Entry Professional (Non-Health)	Architecture Related	040201, 040401, 040601, 040801 - 049999
	Criminology	430102 - 439999, 450401
	Environmental & Public Health	512201, 512202, 519999
	Interior Design	040501
	Journalism	090401 - 090499
	Law (LLB/JD)	220101
	Library and Information Studies	250101 - 259999
	Other Media and Communications	090101 - 090903, 090701 - 099999
	Public Administration	440401, 440501
	Social Work	440000 - 440201, 440701 - 440799
	Urban and Regional Planning	030206, 040301, 451201
	Other Non-Health Professional	449999
	Sciences	General or Unspecified
Agriculture/Food Science & Operations		010101 - 019999
Biology, Botany & Life Sciences		260101, 260301 - 260504, 260701, 260702, 260709, 260799, 261304 - 269999
Chemistry		400501 - 400599
Computer Science		110101 - 119999
Consumer Science		190000 - 199999
Environmental Science/Nat. Resources (BSc)		030104, 030601
Forestry		030501 - 030599
Geology, Earth/Ocean/Atmos Sciences		400401 - 400499, 400601 - 400699
Mathematics		270101 - 279999
Physics & Astronomy		400201 - 400299, 400801 - 400999
Other Sciences		409999
Health Sciences		General or Unspecified
	Physical Education/Kinesiology	310501, 310504 - 310600
	Nursing	511601 - 511699
	Basic Medical Sciences (incl. Biochem, Microbiol)	260102, 260202 - 260299, 260401 - 260599, 302401, 260901 - 261001, 260708, 260801 - 261299
	Life Sciences	511101 - 511104, 511199
	Pharmacy	512001
	Physio/Occupational Therapy	512306, 512308

Five-Year Out Baccalaureate Graduate Outcomes Survey Instrument

The purpose of this survey is to assess your opinions about the quality of your undergraduate university experience and its value in your professional and personal life. While the survey is voluntary, your participation is important. Your responses will be held in strict confidence, will only be used for statistical purposes, and will be reported only in aggregated form.

Our records indicate you graduated in [degree year] from [university name] with a [credential name]. If this is correct, please continue with the survey. If not, please click here [termination screen] and accept our thanks for your time.

While answering questions on this survey you may use the 'Continue' button to go forward and the 'Previous' button to go back. If you use the 'Previous' button your answers will still be recorded.

If at any time you leave the survey or in the event that you experience problems with your internet connection, you may return any time within the next 48 hours using the PIN provided to you. Re-enter your PIN and you will resume the survey from the last page you were viewing when you left the survey.

Section 1: Introduction

1. Since graduating with your [credential name] from [university name], have you earned any additional degrees? (Check only the highest degree earned.)

No [\[go to text preceding Q 4\]](#)

Another bachelor's or professional degree (e.g. BA, BSc, BEd, LLB)

A master's degree

A doctoral degree

2. Did you earn this degree at the same university as your undergraduate degree or at another university?

Same university

Another university

3. In what year did you earn this degree?

2006

2007

2008

2009

2010

2011

2012

2013

From this point on, all your replies should refer only to the [credential name] you earned at [university name].

4. How satisfied are you with the [credential name] you earned at [university name]? Would you say you are

- Very Satisfied
- Satisfied
- Dissatisfied
- Very Dissatisfied
- Don't know
- Prefer not to answer

5. What were the greatest weaknesses of the program, and what advice can you give us to improve on these?

_____ [300? character text field]

6. What were the greatest strengths of the program?

_____ [300? character text field]

7. How important is it to you now to be actively engaged in the following areas?

- | | | | | | | |
|------------------------------|-----------|-----------|-----------|------------|-------|--------|
| | Very | Somewhat | Not Very | Not at All | Don't | Prefer |
| | Important | Important | Important | Important | Know | Not to |
| | | | | | | Answer |
| Civic issues | | | | | | |
| Environmental sustainability | | | | | | |
| Social diversity | | | | | | |
| Lifelong learning | | | | | | |

8. Did your experience at [university name] result in an increase or decrease in your level of engagement in the following areas?

- | | | | | | | | |
|------------------------------|------------|-------------|--------|-------------|------------|-------|--------|
| | Increased | Increased | Had no | Decreased | Decreased | Don't | Prefer |
| | It Greatly | it Somewhat | Effect | it Somewhat | it Greatly | Know | Not to |
| | | | | | | | Answer |
| Civic issues | | | | | | | |
| Environmental sustainability | | | | | | | |
| Social diversity | | | | | | | |
| Lifelong learning | | | | | | | |

9. Did you incur any education-related debt in the course of your program?

- No [\[go to Section 2\]](#)
- Yes

10. How much government debt do you still owe? (If none, enter 0) \$ _____

11. How much non-government debt do you still owe? (If none, enter 0) \$ _____

Section 2: Labour Market Participation

The next set of questions is related to your employment.

12. Are you currently working at a paid job or business or are you self-employed?

Yes

No [\[go to Q 24\]](#)

Prefer not to answer [\[go to Section 3\]](#)

The following questions relate to what you consider your main job or business. The answers provided here will be used to help us better understand the kind of occupations and the kinds of industries in which graduates find employment. The information you provide is strictly confidential.

13. What is your job title? Please provide a detailed description, e.g. Elementary School Teacher, High School Teacher, Social Science Research Analyst, Freelance Photographer, Artist, Accountant, Civil Engineer.

_____ [\[80 character text field\]](#)

Prefer not to answer

14. What are your main duties or activities in this job or business? Please provide a detailed description.

_____ [\[100 character text field\]](#)

Prefer not to answer

15. What kind of business, industry or service is this? Please be specific, e.g., Bank or Credit Union instead of Financial Organization; General Hospital instead of Hospital or Health Care; Mechanical Engineering instead of Engineering; Retail Clothing Store instead of Retail.

_____ [\[100 character text field\]](#)

Prefer not to answer

16. How many hours a week do you usually work at your main job?

_____ [\[range 001 – 100\]](#)

Prefer not to answer

17. How related is your main job to the bachelor's program you graduated from? Would you say it is

Very related

Somewhat related

Not very related

Not at all related

Don't know

Prefer not to answer

The next question asks about your income. As with all other information you provide, this is strictly confidential and will be used to determine the average earnings of baccalaureate graduates approximately five years after completing their studies.

18. Working your usual hours, how much do you earn in Canadian dollars at your main job, before deductions and not including tips or commissions? If you can give a yearly salary, that would be preferable. If your earnings are entirely from commissions, enter 0 here. There is a question coming up about tips and commissions.

\$ _____ [range 0 – 999999]
Don't know [go to Section 3]
Prefer not to answer [go to Section 3]

19. Is your salary answer above

Hourly [go to Q 21]
Daily [go to Q 20]
Weekly [go to Q 21]
Bi-Weekly [go to Q 21]
Monthly [go to Q 21]
Yearly [go to Q 21]
Other (Please specify): _____ [go to Q 21] [20 character text field]
Prefer not to answer [go to section 3]

20. How many paid days do you usually work each week?

Prefer not to answer

21. Approximately how much do you earn in commissions or tips yearly at your main job, before deductions? If you do not earn commissions or tips, please enter 0.

\$ _____ yearly estimate only
Don't know
Prefer not to answer

Your total annual income from your main job before deductions and including tips and commissions (if applicable) has been calculated to be \$ _____ [show calculated salary here] [range 0 – 999999].

22. Does this sound right?

Yes [go to Section 3]
No [continue to Q 23]
Don't know/unsure [go to Section 3]
Prefer not to answer [go to Section 3]

23. What is your total annual income from your main job before deductions, including tips and commissions?

- \$ _____ [go to Section 3]
- Don't know [go to Section 3]
- Prefer not to answer [go to Section 3]

[Pick up feed from Q 12 = "No"]

24. What is the main reason why you are currently not employed?

- Permanently or temporarily unable to work due to an illness or disability [go to Section 3]
- Temporary or seasonal layoff [go to Q 27]
- Casual part-time worker [go to Q 27]
- Lost or quit job [go to Q 27]
- Business conditions (cannot find work/lack of suitable opportunities) [go to Q 27]
- Going to school full-time [continue to Q 25]
- Caring for children full-time [go to Q 27]
- Going to school part-time [go to Q 27]
- Other personal or family responsibilities [go to Q 27]
- Personal preference [go to Q27]
- Retired [go to Section 3]
- On a leave of absence from job / maternity leave [go to Q 27]
- Lack the skills for the job that I want [go to Q 27]
- Other [go to Q 27]
- Just finished school [go to Q 27]
- Just returned to Canada (after travelling, working abroad, etc.) [go to Q 27]
- Awaiting work visa [go to Q 27]
- Currently a volunteer worker [go to Q 27]
- Don't know [go to Q 27]
- Prefer not to answer [go to Q 27]

25. Are you a full-time student looking for full-time work?

- Yes
- No
- Prefer not to answer

26. Could you have worked in the last four weeks if a suitable job had been offered?

- Yes
- No
- Prefer not to answer

[Pick up feeds from the various Q 24 responses]

27. Have you actively looked for a job in the past four weeks?

- Yes
- No
- Prefer not to answer

28. Do you have a paid job lined up to start within the next four weeks?

- Yes
- No
- Prefer not to answer

Section 3: Impacts of Your Undergraduate Education

29. Thinking back to the years you spent in your undergraduate program and the activities you were involved in during that time, what impact has each of the following had on your life?

	Strong Impact	Some Impact	Little Impact	No Impact	Not Applic.	Don't Know	Prefer Not to Answer
Coursework							
Athletics/intramural sports							
Community service/volunteer work							
Friendships/peer interactions							
Interaction with faculty							
Student clubs							
Study abroad/International exchange							
Co-op or internship							
Other employment while at university							
Honours thesis or capstone course							
Research with faculty							
Laboratory/field work/practicum							
Presentation of paper(s) at conference(s)							
Teaching assistantships							

We would like to know something about your level of involvement with issues of public importance since earning your undergraduate degree. These may be related to politics, social justice, sustainability, or international issues.

30. On issues of public importance (outside of employment) I have:

	Frequ- ently	Some- Times	Rarely	Never	Not Applic.	Don't Know	Prefer Not to Answer
Given formal talks or demonstrations							
Organized petitions							
Signed petitions							
Written letters to the editor							
Been involved in protests							
Voted in an election							
Contacted a public official or politician about a public issue							
Joined a group or committee engaged in a public issue							
Led a group or committee engaged in a public issue							
Made a purchasing decision based on political or social values							
Used the internet to raise awareness about social and political issues							
Canvassed, campaigned, or fund-raised							
Distributed food or other necessities							

31. How much was your involvement in any or all of the above influenced by your undergraduate educational experience at [\[university name\]](#)?

To a great extent	[continue to Q 32]
To some extent	[continue to Q 32]
To a small extent	[go to Q 33]
Not at all	[go to Q 33]
Don't know	[go to Q 33]
Prefer not to answer	[go to Q 33]

32. Is there one or more of these activities in particular where your involvement was influenced by your undergraduate experience at [\[university name\]](#)? (Check no more than two.)

Given formal talks or demonstrations
Organized petitions
Signed petitions
Written letters to the editor
Been involved in protests
Voted in an election
Contacted a public official or politician about a public issue
Joined a group or committee engaged in a public issue
Led a group or committee engaged in a public issue
Made a purchasing decision based on political or social values
Used the internet to raise awareness about social and political issues
Canvassed, campaigned, or fund-raised
Distributed food or other necessities

33. To what extent have you volunteered for, or donated money to the following types of needs and causes?

	A Great Deal	Some-What	A Little	Not At All	Not Applic.	Don't Know	Prefer Not to Answer
Arts							
Community							
Education							
Environmental							
Health							
Human rights							
International development							
Natural disasters (e.g., famine, earthquake)							
Political parties							
Poverty (e.g., food bank)							
Religion							
Social justice							
Youth organizations (e.g., teams, Scouts)							

34. To what extent is your involvement in any or all of the above influenced by your undergraduate educational experience?

To a great extent	[continue to Q 35]
To some extent	[continue to Q 35]
To a small extent	[go to Q 36]
Not at all	[go to Q 36]
Don't know	[go to Q 36]
Prefer not to answer	[go to Q 36]

35. Is there one or more of the above activities in particular where your involvement was influenced by your undergraduate experience at [\[university name\]](#)? (Check no more than two)

- Arts
- Community
- Education
- Environmental
- Health
- Human rights
- International development
- Natural disasters (e.g., famine, earthquake)
- Political parties
- Poverty (e.g., food bank)
- Religion
- Social justice
- Youth organizations (e.g., teams, Scouts)

36. Social entrepreneurship is defined as involvement in creating new organizations that have social, environmental, or other public interest issues as their primary goal. It could also involve influencing a for-profit organization to channel more of its revenues for the good of these public issues. Have you been a social entrepreneur?

- Yes
- No
- Don't know
- Prefer not to answer

How would you describe yourself before enrolling in your undergraduate degree, and now?

Strongly				Strongly	Don't	Prefer
Agree	Agree	Neutral	Disagree	Know	Answer	

37. Before attending university, most of my close friends were similar to me in terms of cultural, linguistic and ethnic background

38. Now, most of my close friends are similar to me in terms of cultural, linguistic and ethnic background

Section 4: Goals Achieved

When you were enrolled in your undergraduate program, you may have been surveyed about your goals and purposes in attending university.

39. For each of the following goals and reasons, we would like to ask to what extent your goal was achieved through your undergraduate education at **[university name]**.

Prefer	To a	To	To a		Not Appl.	
Not to	Great	Some	Small	Not at	(not a	Don't
Answer	Extent	Extent	Extent	All	goal)	Know

- Being able to get a good job
- Gaining a general education and appreciation of ideas
- Making me a more cultured person
- Being able to make more money
- Learning more about things that interest me
- Getting training for a specific career
- Preparing myself for graduate or professional school
- Satisfying my parents' expectations

40. Did you have goals in attending your undergraduate program in addition to those above? If so, please provide a brief description and indicate the extent to which each of these goals was achieved.

To a Great Extent	To Some Extent	To a Small Extent	Not at All	Not Appl. (not a goal)	Prefer Don't Know	Not to Answer
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_____ [80 character text field]
 _____ [80 character text field]

Section 5: Effectiveness of Your Undergraduate Degree Program

41. Please indicate how effective each of the following aspects of your undergraduate experience at [university name] was in preparing you for employment and career:

Very Effective	Some- what Effective	Slightly Effective	Not Effective	Not Appl.	Don't Know	Prefer Not to Answer
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- Curriculum and courses
- Interaction with faculty and staff outside of class
- Service Learning (community service as part of a course) or community based research
- Co-op/practicum/internship
- Field research
- Study abroad
- Capstone course (honours thesis or course that brings together multiple aspects of your discipline)
- Research (outside of course work) with a faculty member
- Small classes
- Extra-curricular activities (clubs, sports, arts events, lectures, student politics)

Section 6: Demographic Questions

This last set of questions collects demographic information so responses can be compared across different groups of graduates.

42. What is the highest level of formal education obtained by each of your parents or guardians?

Father or
Male Guardian Mother or
Female Guardian

- Less than high school graduation
- High school graduate
- Some post-secondary (no certificate, diploma, or degree)
- Post-secondary certificate, diploma, or trades qualification
- Bachelor's degree
- Certificate or diploma above bachelor's level
- Master's, doctorate, law, or medicine degree
- Don't know
- Prefer not to answer

43. While you were enrolled in your bachelor's degree program and at the current time, did/do you have a long-term physical or mental health condition that limits the kind of activity that you can perform on a daily basis?

- Yes
- No
- Don't know
- Prefer not to answer

44. Do you identify yourself as an Aboriginal person, that is, First Nations, Métis, or Inuit?

- Yes [\[go to Q 45\]](#)
- No [\[go to Q 46\]](#)
- Prefer not to answer [\[go to Q 46\]](#)

45. Do you identify yourself as a First Nations person, a Métis person, or an Inuit person? (Check all that apply.)

- First Nations
- Métis
- Inuit
- Prefer not to answer

46. Please indicate whether you consider yourself to be a member of one or more of the following visible minority groups. (Check all that apply.)

- Black (e.g. African, African American, African Canadian, Caribbean)
- East Asian (e.g. Chinese, Japanese, Korean, Polynesian)
- South Asian (e.g. Indian, Pakistani, Sri Lankan, Bangladeshi)
- Southeast Asian (e.g. Burmese, Cambodian, Filipino, Laotian, Malaysian, Thai, Vietnamese)
- West Asian (e.g. Arabian, Armenian, Iranian, Israeli, Lebanese, Palestinian, Syrian, Turkish)
- Latin American (e.g. Mexican, Indigenous Central and South American)
- Mixed origin (please specify): _____ [\[60 character text field\]](#)
- Prefer not to answer

47. What is your year of birth?

19__

Prefer not to answer

48. Do you currently live in either Canada or the US?

Yes, either Canada or the US [\[go to Q 49\]](#)

No, I live in another country [\[go to Q 50\]](#)

49. What is your correct postal code (Canada) or zip code (US)?

Postal/Zip code _____ [\[10 character text field\]](#)

Don't know

Prefer not to answer

[\[go to Q 51\]](#)

50. In what country do you currently live?

_____ [\[30 character text field\]](#)

51. The [\[university name\]](#) Alumni Association likes to be able to contact former graduates to provide them with information about activities and special events occurring at the institution. Would you like your email address forwarded to the Alumni Association?

Yes

No

Thank you for your participation in this important research.

All your answers will remain confidential, and any information that identifies you will not be shared with anyone. The responses you provide will be used for research purposes only, and when survey results are reported, your answers will be combined with the answers of others so that you cannot be identified.

[\[click here to complete survey\]](#)